



You Tube Channel Workshop

Find Out How Video On You Tube Can Benefit Your Business



This will be a hands on program to define You Tube Channels. Participants will be given materials and opportunity to create a 30 second "Elevator speech" at a follow up session and we can submit it to the SWCRC Chamber Channel or upload it to your own channel.

Presenters Tim Somers and Kathy Kane will provide valuable information for businesses looking for viable opportunities to increase their You Tube search results as well as internet search results for their company's on-line presence. Attendees will be provided tools in which to work with the new "tribe" concept to build network visibility and viable trackable results for their efforts.

Why Video Marketing?

- Cost free - There is no required budget for your campaign and no cost per click.
- Global audience - YouTube marketing takes your website global. It is viewed by people all over the world.
- Viral effect - You simply have to upload a good video and your job is done. YouTube 2nd Largest Search Engine right behind Google
- Climbing up the ladder in Google's SERPs (Search Engine Result Pages) - As the video on YouTube highlights the URL of your main website; many viewers are often prompted to visit the site to know more about the services or products that are on offer. So, the hits on your site increases by leaps and bounds with YouTube marketing which enhances your search engine rankings.
- Making your own customized channel or customer base - Whenever a video is added to a YouTube account, it leads to the creation of one profile channel by itself.
- People are used to watching TV and enjoy watching videos verses reading websites
- Distribution to all your social networks subscribers and friends
- Direct Traffic To Your Website
- Deliver Sales Messages

A portion of the seminar price will be donated to CWHL



Program Takes Place: **Wednesday September 22: 8:00am-10:00am**

Location: Children With Hairloss- 12776 Dixie Hwy S Rockwood 48179



Limited class size- First come basis

\$29 At the Door (if available)
\$25 in advance (check or paypal online)

Includes breakfast snacks

Reserve your seat: kane@marketinsights.us

Or call (734) 676-9561 ex. 2

Or Send form and check to

Market Insights, LLC

C/O You Tube Workshop

PO Box 213 Trenton, MI. 48183

www.marketinsights.us (paypal on-line)

Sign Up for September 22 Today's Date:

Name: _____

Company Name: _____

Number Attending: _____

Contact Number: _____